

breakout

Convert website visitors to qualified pipeline

Software Buying is Broken

Industry average for website visit to book-a-demo conversion?

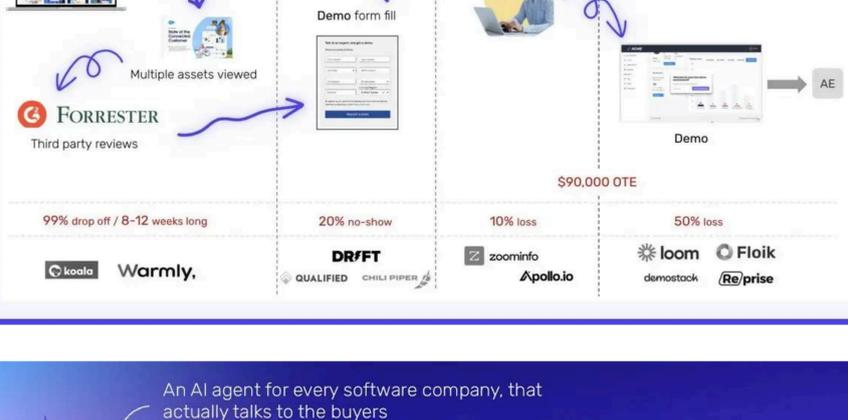
0.50%

Average for website visit to meeting booked 🤨

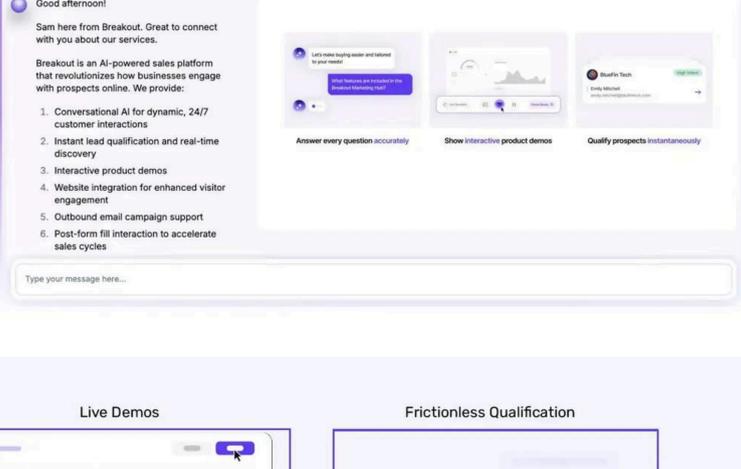
8-12 wks

Average time to book a meeting 👤

Top of the funnel is leaky 😞



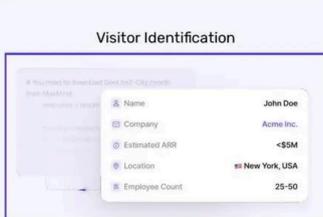
An AI agent for every software company, that actually talks to the buyers



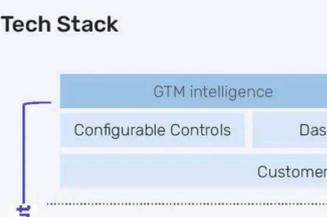
Live Demos



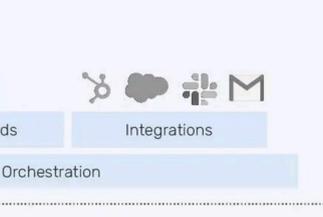
Frictionless Qualification



Discovery



Visitor Identification



2X website engagement 🤨

50% lift in qualified pipeline 🚀

Tech Stack



Systemic Advantages and Risk

- No dependence on proprietary data**
We are not asking companies for proprietary data
 - Easy entry and low implementation**
Risk to try is low, with multiple entry points
 - Quick time to value**
We start generating new leads in less 4 weeks.
 - We generate and own proprietary data**
We have deep conversation data that no one else has
 - Stickiness**
As we start delivering SQLs, there is very high retention
- It boils down to how well and how quickly we can execute

Why Us?

20+ Years of selling and building B2B AI software



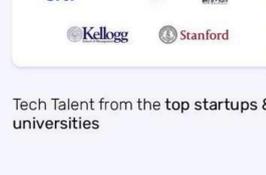
Sachin Gupta

As CEO at HackerEarth, I led the GTM team (30 people) and solved for every step of the funnel



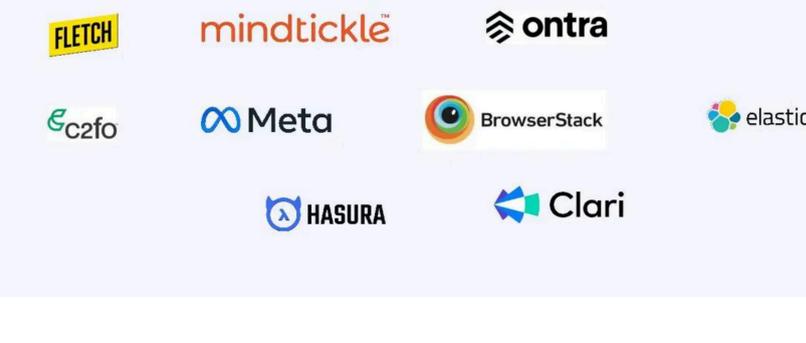
Hitesh Aggarwal

Led B2B AI Products for Google Ads working closely with the different AI & GenAI teams at Google



Tech Talent from the top startups & universities

Advisors from top companies



GTM tech stack is broken



1. More than 70% of buyer discovery is complete before they speak with sales
2. Unbundling of the full-cycle rep into SDR, AE, SE, RM and CSM
3. There has been a proliferation of point solutions

1 - <https://6sense.com/newsroom/84-of-b2b-deals-are-decided-before-marketers-even-know-about-them/>

Thank You