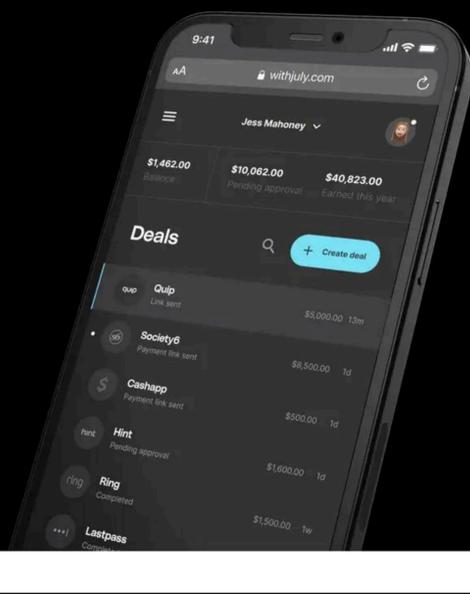


July

All-in-one creator management

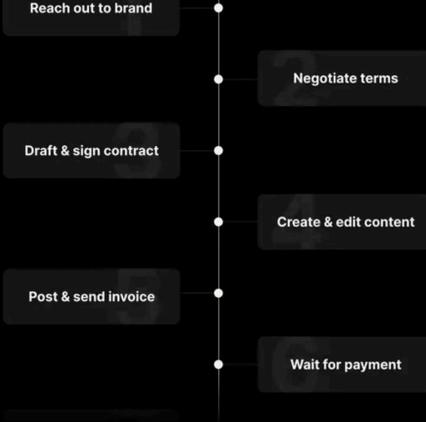
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Context Problem

Brand deals are the largest revenue source for creators, but are time-consuming and complex to manage.

Influencer Marketing Hub Report, 2021



2

Context Problem

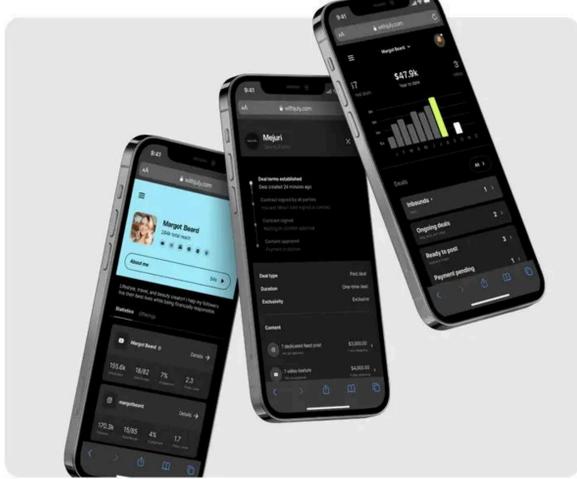
Existing solutions leave creators overwhelmed and underpaid.



3

Solution Summary

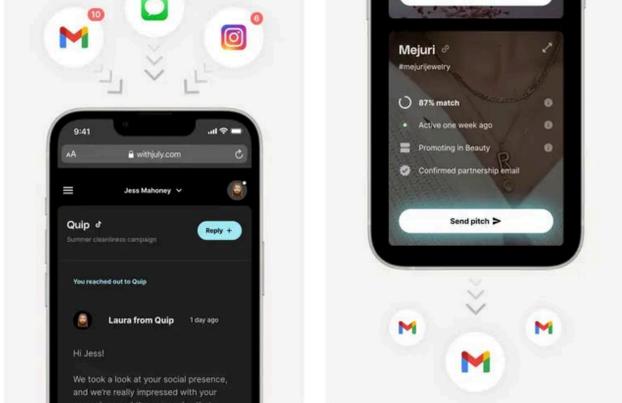
July enables creators to put their brand deals on autopilot...



4

Solution Process

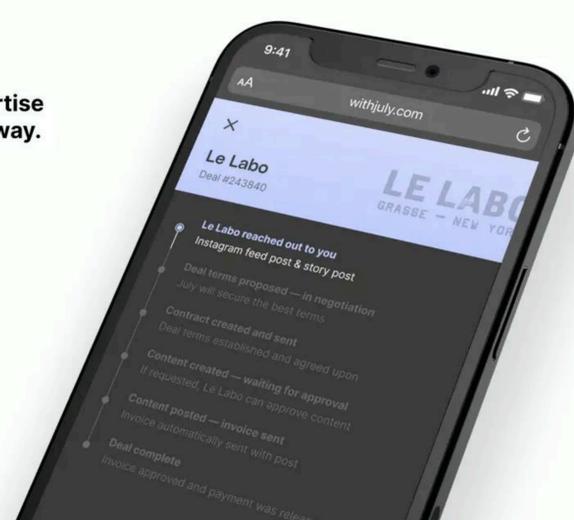
...by organizing and automating existing communications...



5

Solution Process

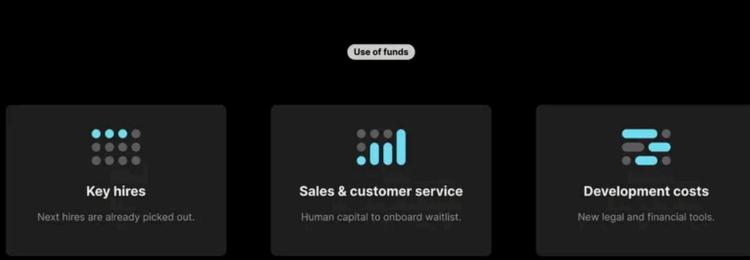
...and providing expertise for every step of the way.



6

Next Steps Growth

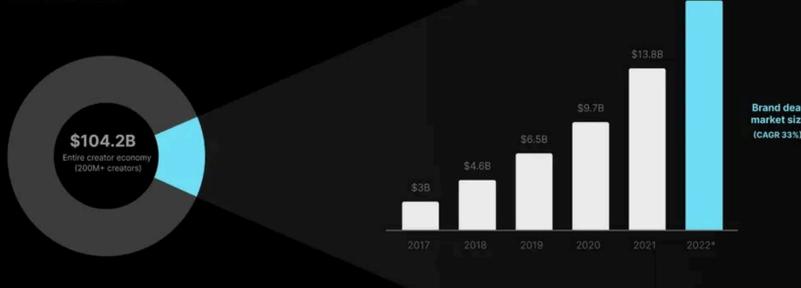
It's time to accelerate our growth.



7

Context Industry

The time is now — creator economy growth is accelerating the brand deal market size.



Influencer Marketing Hub Report, 2022, *projected

8

Investor Deck

July

All-in-one creator management

withjuly.com

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